

# ELECTRIC PROPULSION







#### OUR NEXT STEP FORWARD IN MARINE INNOVATION

Innovation is our legacy.
Sustainability is our
commitment. Across all our
product lines, we're working
to redefine marine propulsion
in ways that leave a positive
impact on the environment.
Electrification is one more
step in our journey.



#### Zero Direct Emissions

Avator propulsion systems make boating possible with no exhaust fumes and

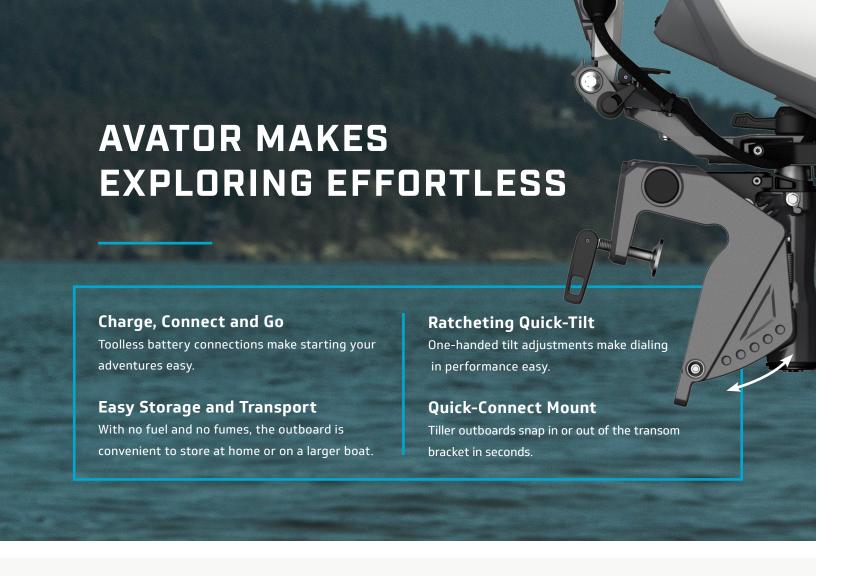
with no exhaust fumes and zero direct emissions.





# **Connect with Nature**Advanced electric systems reduce

noise and vibration, letting you fully immerse in the natural world around you.





Monitor and control your Avator propulsion system from a vivid full-color display, optimized for readability in all light conditions. Your display shares speed, battery level, time and distance to "empty," power output, and alerts. Everything you need to know to get the most from any journey.





Integrated Outboard Display for Tiller Models

> **06** MERCURY AVATOR

Pedestal-Style
Console Display (shown)

Console Display



### INTUITIVE DIGITAL CONTROLS

Choose from tiller steering or advanced digital remote controls for compatibility with a wide range of small vessels.

#### **Integrated Safety Features**

- Motor Cutoff Safety Lanyard (all models)
- Key Switch (remote controls only)
- Neutral Lock (remote controls only)

#### **Advanced Tiller**

The adjustable, ambidextrous tiller was designed to let anyone take the helm with confidence. It even folds down to become a convenient carrying handle.

- · Toolless adjustments for comfortable steering
- Four vertical and three lateral positions
- Reversible "Forward-Reverse" grip



# REMOTE THROTTLE CONTROLS

Three options ensure you'll have control within easy reach.

- Console Mount Top For center-console mounting
- Panel Mount Traditional For side-console mounting
- Panel Mount Reversed
  For side-mounting on a center-console helm



## **CLEAN, QUIET POWER**

Industry-first transverse flux motor technology delivers reliable, quiet performance to get you where you're going. The motor generates high torque with little effort, maximizing battery life and range.

#### **DEPENDABLE, SALTWATER-SAFE DRIVES**

Avator outboard drives are optimized for durability, reliability and overall efficiency, with premium features like you'd expect from Mercury.

- + Durable, high-thrust prop
- + Hydrodynamic lower unit
- + Corrosion-fighting finishes

**OB**MERCURY AVATOR

## ADVANCED LITHIUM-ION

**BATTERY TECHNOLOGY** 

Avator batteries are made for exploring. They're weather-sealed and built tough enough for marine duty. An intelligent battery management system (BMS) monitors the batteries during charging and use to help ensure optimum performance and safety. Each battery also includes LED indicator lights that show the state of charge, plus an integrated carrying handle.



#### **AVATOR CHARGING SYSTEMS**

**Safe** – Chargers constantly monitor voltage and current to deliver a safe, effective charge.

**Smart** – LED indicators let you track charging progress.

**Convenient** – Charge using a standard household outlet.





### **AVATOR 7.5e**

#### **EXPLORE WITH CONFIDENCE**

With features that enhance portability and make setup and operation a breeze, the Avator 7.5e outboard is made for exploring. Its quick-connect battery is included as part of the base outboard kit.



#### **Speed & Acceleration**

The Avator 7.5e outboard is capable of similar speed and acceleration as a 3.5hp four-stroke internal combustion outboard.



#### Swappable 1030Wh Battery

Drop it in, close and go. With no cables to connect, the 1030Wh lithium-ion battery slides right into place under the flip-up top cowl. Need to go even farther?

No problem. You can bring along an available spare that swaps into place in seconds to keep you underway.



#### Get Connected

Add a SmartCraft® Connect module to enable a wireless connection between your outboard and the Mercury Marine app.

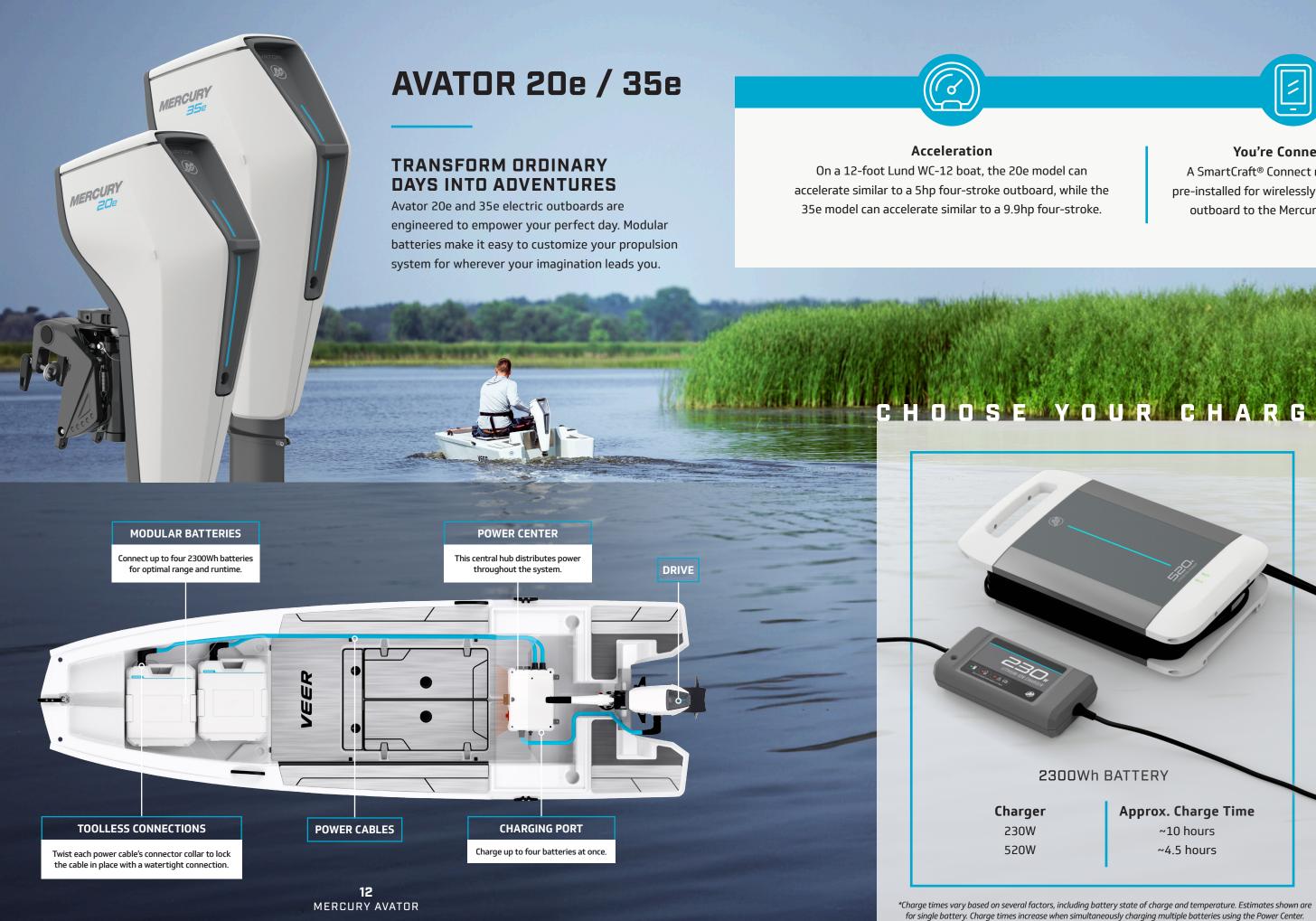
#### 7.5e PERFORMANCE

MAX RANGE MAX RUNTIME 100% THROTTLE MAX RUNTIME MAX RANGE 75% 2.8 10 THROTTLE MAX RUNTIME MAX RANGE 50% 6.2 16 THROTTLE MAX RUNTIME MAX RANGE 34 19.4

These figures are based on Mercury internal testing using a 13-foot Veer $^{\text{TM}}$  X13 boat (382-pound dry weight). Data derived from continuous use testing at designated throttle level on one full battery charge. Range and runtime may vary. Environmental conditions, boat type and load can influence performance.

CHOOSE YOUR CHARGE 1030Wh BATTERY Approx. Charge Time Charger ~9 hours 110W (Included with outboard) 230W (Available separately) ~4 hours

\*Charge times vary based on several factors, including battery state of charge and temperature.







#### Acceleration

On a 12-foot Lund WC-12 boat, the 20e model can accelerate similar to a 5hp four-stroke outboard, while the 35e model can accelerate similar to a 9.9hp four-stroke.

#### You're Connected

A SmartCraft® Connect module comes pre-installed for wirelessly connecting your outboard to the Mercury Marine app.



# GET OUTFITTED FOR ANY ADVENTURE

#### **ACCESSORIES**

Visit your Mercury Authorized Dealer to purchase Avator accessories.

#### **MERCURY MARINE APP**

With the SmartCraft® Connect module, you can wirelessly connect your outboard to the Mercury Marine app. Use the app to access performance data, visualized range estimates on a GPS map, a tool for connecting with your dealer and much more.



## **AVATOR™ SPECIFICATIONS**

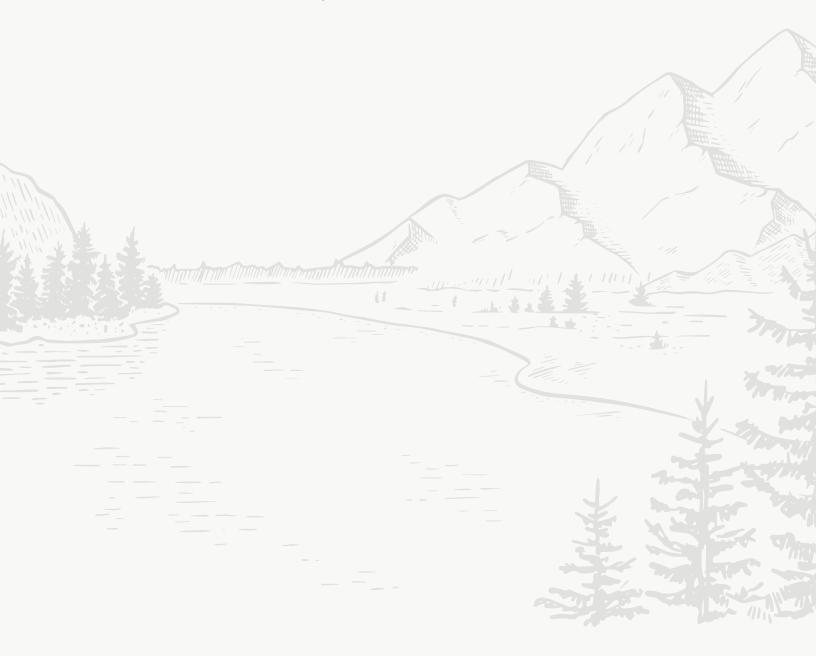


MODEL	7.5e	20e	35e
Input Power	916W	3081W	4467W
Rated Prop Shaft Power	750W	2200W	3700W
Rated Voltage	48V	48V	48V
Battery	Integrated 1030Wh	Remote 2300Wh	Remote 2300Wh
Battery Type	Lithium ion	Lithium ion	Lithium ion
Battery IP Rating	IP67	IP67	IP67
Compatible Chargers *Total Weight	110W (Included)	230W (Available)	230W <i>(Available)</i>
	230W (Available)	520W (Available)	520W <i>(Available)</i>
	37lbs (16.7kg)	41lbs (18.4kg)	41lbs (18.6kg)
(Excluding Battery & Transom Bracket)  *Total Weight (Excluding Battery)	43lbs (19.5kg)	47lbs (21.1kg)	47lbs (21.3kg)
Battery Weight (1kWh) Steering Standard Propeller Shaft Lengths	17lbs (7.6kg) Tiller or remote 12.7 in x 7 pitch 15 in (381mm) 20 in (508mm) 25 in (635mm)	48lbs (21.7kg) Tiller or remote 12.7 in x 7 pitch 15 in (381mm) 20 in (508mm) 25 in (635mm)	48lbs (21.7kg) Tiller or remote 12.7 in x 7 pitch 15 in (381mm) 20 in (508mm) 25 in (635mm)

<sup>\*</sup>Weight: Lightest tiller handle model, includes propeller.



Mercury Marine.com/Avator



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Product information in this brochure is accurate as of August 2023. For the latest content, please visit MercuryMarine.com.