





# **HOBIE INNOVATION**

Building high quality, high performance boards is something we have done for over 60 years.

Hobie Alter's genius and innovation has helped shape and change an entire global culture of water sports enthusiasts. From sailing to surfing to kayaking, Hobie Alter's creations have made being on the water easier and more enjoyable.

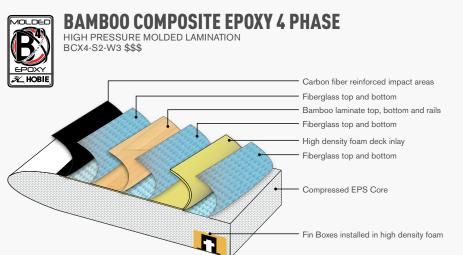
As an industry leader in board manufacturing since 1950, Hobie has established an innate knowledge of what it takes to make a high quality product and the right combination of materials to do it. With established production facilities in Dana Point, California, Hobie Stand Up Paddleboards has been on the developmental forefront of the stand up paddle industry since its early beginnings in 2006.

Hobie has continued the innovative tradition with our lineup of stand up paddleboards. Utilizing and bringing together proven board and boat building technologies, Hobie has developed a spectrum of stand up paddleboards to fit almost every paddler's needs.

Shown at left Blue Ridge Reservoir, Arizona 34° 33' 15.58'' N 111° 11' 46.43'' W

## **BOARD CONSTRUCTION**

A board's construction is almost as important as its shape and is selected based on strength, weight, price and most importantly performance. From our molded constructions that ensure strength and consistency of shape to our high-performance light weight gravity laminations. We look at each board series independently, and select the best suited construction.



## **BOARD TECHNOLOGY** HOBIE INTEGRATED HANDLE



# Star Dive





### **STRENGTH-WEIGHT-PRICE RATIO (S-W-PR)**

Below is our S-W-PR scale that will help you find the board and construction that best meets your needs. All of our boards are very strong and light. All fin boxes, handles, hold downs and leash plugs are installed into high density foam for extra strength in all of our molded boards. In all SUP manufacturing there are big variations in strength, weight, price and performance.

Strength = S1 (Durable) to S5 (Less Durable) Weight = W1 (Lighter) to W5 (Heavier)

CONSTRUCTION	STRENGTH	WEIGHT	PRICE RANGE
BCX4	S2	W3	\$\$\$
XLL	S4	W2	\$\$\$
XHL	S4	W2	\$\$\$\$
CLK	S5	W1	\$\$\$\$

### **GRAVITY LAMINATIONS**



CLK-S5-W1 \$\$\$\$\$

CLK Lamination utilizes Technora, a space age aramid fiber that is 8 times stronger than steel - woven in a proprietary cross link pattern.

XHL-S4-W2 \$\$\$\$

**X\_ HOBIE** 



XLL-S4-W2 \$\$\$



Π

#### **Integrated Security Bar**

A high strength, stainless steel bar has been built in to the Hobie handle. This allows the board to be secured using a simple cable lock.



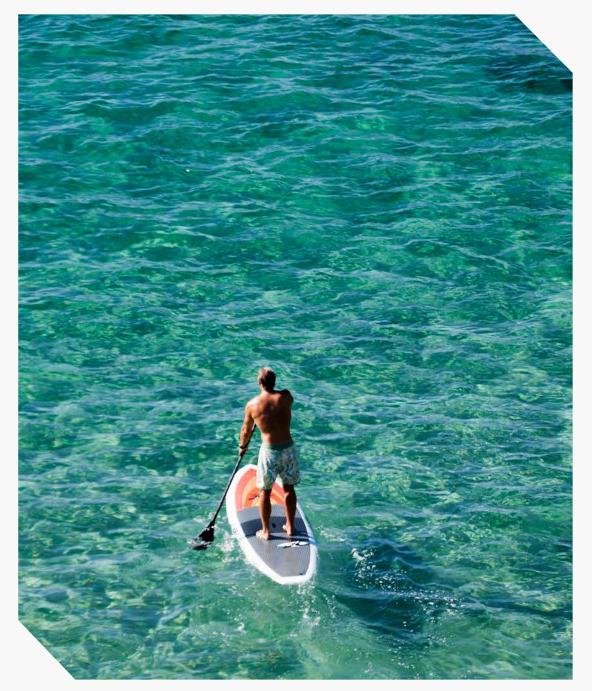
**Ergonomic Hand Hold** Contour molded, hand hold designed for easy access and a secure and comfortable grip.

### **HOBIE 2-WAY V - VENTING SYSTEM**



A unique hassle free two-way vent system that equalizes pressure due to temperature or altitude variation.

> Laguna Beach, California 33° 32' 32.78" N 117° 47' 7.28" W



# ATRv3 SERIES

## A board designed for any occasion

Classic and approachable, the ATRv3 series is one of the best all-around recreational boards. In its third generation, this series showcases versatility, form, and function. Novice or expert, child or adult, the ATRv3 provides an unforgettable experience for everyone.

# VENTURE **SERIES**

## True multi-use boards that deliver in all conditions

Experience the thrill of these multi-use boards-racing, touring, surfing and distance; you will never have to choose just one. The Touring Series, designed for the all-around paddler, handles it all. Whether you're headed upwind, downwind, on flat waters or through side chop, these boards perform exceptionally in a variety of conditions.







Venture <sup>-</sup>



Incorporating many of the same technical design aspects from the rest of the Hobie SUP line, the Hobie Inflatable Series makes stand up paddling easy, fun, and portable. Perfect for families or travelers on the go, the entire Hobie Inflatable Series stores neatly and compact, and can be ready to go in a matter of minutes.

#### **INFLATABLE FEATURES:**

- Diagonal dot pattern drop-stitch construction
- Inflatable to 18 PSI
- Rigid under foot plates for added board stiffness
- High pressure spring valve for quick and easy inflation and deflation
- <sup>3</sup>/<sub>4</sub> length EVA foot pad provides grip and comfort
- Built-in convenient carry handle
- Removable Phase 4 Surfboard Fin
- Stainless steel D-rings on some models for tying off to boats, docks, etc.
- Bungee<sup>®</sup> tie-down system, on some models

#### STAND UP PADDLE STABILITY SYSTEM

An innovative system developed by Hobie, the S3 control plates provide additional stability and rigidity in key areas of the board, providing a superior paddling experience yet maintaining optimal portability.

### **KIT INCLUDES:**

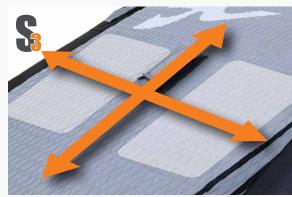
Inflatable SUP Roller Bag, 2 Phase Pump with Guage, EXP 3-piece Paddle (not included with Ascend Race Inflatable Models), Repair Kit



High Pressure Spring Valve



3/4 Length EVA Foot Pad



**Rigid Under Foot Plates** 









Ascend Race 14



# **COLIN MCPHILLIPS SERIES**

# A high performance series for serious SUP surfing

The Colin McPhillips Series of boards are designed to perform when and where you need it the most. The designs promote responsiveness in the pocket and speed in the flats when the time is right. From the high performance pulled in shape of the Pro models, to the more forgiving longboard inspired shape of the CMLB Comp. The Colin McPhillips series of boards will never leave you short of thrills.

Nosara, Costa Rica 9° 58' 47.04" N 85° 38' 55.05" W











# **CORKY** SERIES

# A performance surfing SUP designed by Corky Carroll

The Corky Series of boards are performance surfing SUPs. With extra width for added stability, these high performance boards are designed to be ridden by anybody, beginner to expert. The best of both worlds, these SUPs surf like a mid-size surfboard but with the flexibility of a full size SUP.

La Saladita, Mexico 17° 54' 34.16'' N 101° 53' 41.13' W



## **HOBIE PERFORMANCE LAB** WHERE CREATIVITY AND DESIGN MEET **INNOVATION AND PERFORMANCE**

3L

The Hobie Performance Lab is where we push the boundaries of what is possible. Drawing from decades of board shaping and laminating experience, combine that with modern day material and computer aided design technology. The lab produces some of the highest performing custom boards on the market today.

Each board that is produced in the lab is a handcrafted high performance work of art, that has an identity all its own.





### **HOBIE QUICKBLADE MATCHSTICKS**

Collaborations are important in an ever changing high performance world. It's where, as designers, we can think out of the box. Where we are not bound to industry norms or pre-determined factory specs. Hobie has teamed up with renowned paddle maker Quickblade to offer high performance paddles to match any of our custom made Performance Lab boards. A perfect combination of high performance design and function. Each board and paddle are built to "YOUR" custom specifications.



K

CLK Lamination utilizes Technora, a space age aramid fiber that is 8 times stronger than steel. Woven in a proprietary cross link pattern, the use of this material in paddle lamination provides a paddle that is lightweight and responsive.

# PADDLES **HOBIE QUICKBLADE PERFORMANCE SERIES PADDLES**



### DESIGN

Length Material **Blade Width**  Hobie has established a design collaboration with renowned paddle maker Quickblade to design a high performance series of paddles. Each paddle in the series was designed around a need for increased form, function, and performance.

• Designed by Quickblade's Jimmy Terrell, the new H-Blade features a newly designed scooped V section that creates a double dihedral for enhanced stability. • The 90 sg/in blade allows for optimal power and comfort across all ability levels. • Constructed with Hobie's CLK construction the blade is lightweight and responsive. • 50/50 round carbon fiberglass shaft

#### HQ-SURF

A performance influenced surf design. The HQ-Surf caters to everything desired in a surf paddle.

90 sq/in Blade area 8 degree Blade angle 18.5" Blade length 7.5" Blade width 50/50 Round Carbon/Fiberglass shaft Standard Carbon Handle

#### **HQ-PERFORMANCE**

Designed to perform in all conditions and across all ability levels.

90 sq/in Blade area 10 degree Blade angle 18.5" Blade length 7.5" Blade width 50/50 Round Carbon/Fiberglass shaft Standard Carbon Handle

## **BIE RECREATIONAL SERIES PADDLES**



### HANDLE

An ergonomically designed handle for maximum comfort and control.

### SHAFT

- Recreation Series Round
- Designed to be light, quick, stiff, and comfortable with a bit of snap.

### **BLADES**

• Dihedral blades incorporate a center spine and a 11 degree blade angle translating into the perfect combination of stiffness, strength, control and power



#### Hobie SmallRoll Top Dry Bag

Hobie 3EXP Paddle Bag

shoulder strap for easy transportation.

Protect your paddles with the Hobie 3 EXP paddle

bag. Holds up to three paddles up to 85" comfortably,

durable nylon fabric, 3/4 length zipper for easy access

to your paddles, center carrying handle with additional

8" diameter x 14". This bag is built of tough materials. Seals tight to keep your stuff dry. 71703001



#### SUP Leashes

470145-10 8' Coil SUP Leash Black 470155-10 9' SUP Leash Black





467112-10 Fins Hobie 8" Black Fins Hobie 9" Black 467115-10 P46732092 Fins Phase 4 Fin 9.75" Black 467123-22 Replacement Side Fins





#### SUP BOARD BAGS

486380-28

Heavy duty nylon, side wall padding, suitable for airline transport, integrated mesh fin storage 460314-22 Hobie 9-0 SUP Board Bag White/Blue 460371-22 Hobie 9-4 SUP Board Bag White/Blue 460372-22 Hobie 10-6 SUP Board Bag White/Blue 460350-22 Hobie 12-0 SUP Board Bag White/Blue 460373-22 Hobie 12-4 SUP Board Bag White/Blue 460360-22 Hobie 12-6 SUP Board Bag White/Blue 460370-22 Hobie 14-0 SUP Board Bag White/Blue



#### Hobie Belt Pack PFD

Lightweight and comfortable belt-carried PFD design. Belt pack style stays out of the way till you inflate and put the bladder on over your neck. Adjustable waist. Buoyancy: 26 Pounds. USCG Approved Type III PFD, approved for use by persons 80 lbs and 16 years of age or older. Size: Universal Adult Size. Durable ripstop nylon pack. 2" wide, adjustable, nylon waist belt. Includes (1) CO2 Cylinder and instructions. S6780RG Red/Gray

**Roof Rack Pads** 485410-10 Rack Pad 18" - Black 485420-10 Rack Pad 36" - Black

**Tie-Down Straps** 485405-10 Tie-down 12' Black







Traction Pads

475205-33 Hobie 8-Piece Surf Sup Pad Gray

476225-33 Hobie Sup Stomp Pad Gray



HOBIE



#### Webbing Lift Handle

71190000 HC Black



#### **Bravo Electric Pump** 494526-00

SUP Protection Kit

Includes Rail Guards. Paddle Savers. Nose Guard, Tail Guard 478285-01

Stickers 460710-10 H Die Cut Stickers Black

Hats 5040 Hobie Classic Surf Navy 5041 Hobie Classic Diamond Navy

Race Buoy 488590-00

#### Hobie- Master of Water. Wind and Waves

17 chapters with 300 pages, 120,000 words of text and 585 photographs that document Hobie's entire life and career. Own a part of the legend! 87369116

**T-Shirts** Find your favorite styles in your size at Hobie.com



QUIVER	Arry 10-4	A UPU         A UPU	VENTURE 10-4	VENTURE 12-4	COASTER 10-0	ADVENTURE 10-6	ASCEND TOUR 12-6	ASCEND RACE 12-6
LENGTH	10' 4" / 315 cm	11' 2" / 335 cm	10' 4" / 315 cm	12' 4" / 376 cm	10' / 305 cm	10' 6" / 320 cm	12' 6" / 381 cm	12' 6" / 381 cm
WIDTH	32" / 81.28 cm	32" / 81.28 cm	30" / 76.2 cm	30" / 76.2 cm	32" / 81.3 cm	32" / 81.3 cm	32" / 81.3 cm	25.75" / 65.4 cm
THICKNESS	4.8" / 12.19 cm	4.8" / 12.19 cm	4.85" / 12.32 cm	5.4" / 13.7 cm	5" / 12.7 cm	6" / 15.2 cm	6" / 15.2 cm	6" / 15.2 cm
VOLUME	182.1 L	201 L	192.5 L	247.5 L	227 L	288 L	329 L	266 L
WEIGHT* (*approx. +/- 2 kg)	24 lbs / 10.9 kg	25 lbs / 11.34 kg	24 lbs / 10.9 kg	29.5 lbs / 13.4 kg	24 lbs / 10.9 kg	28 lbs / 12.7 kg	28 lbs / 12.7 kg	26 lbs / 11.8 kg
CONSTRUCTION	BCX4	BCX4	BCX4	BCX4	Diagonal Drop Stitch	Diagonal Drop Stitch	Diagonal Drop Stitch	Diagonal Drop Stitch
EXPERIENCE/ RIDER WEIGHT*	<ul> <li>/ 170 lbs</li> <li>/ 205 lbs</li> <li>/ 225 lbs</li> </ul>	<ul> <li>/ 200 lbs</li> <li>/ 215 lbs</li> <li>/ 230 lbs</li> </ul>	<ul> <li>/ 150 lbs</li> <li>/ 185 lbs</li> <li>/ 215 lbs</li> </ul>	<ul> <li>/ 250 lbs</li> <li>/ 260 lbs</li> <li>/ 215 lbs</li> </ul>	<ul> <li>/ 175 lbs</li> <li>/ 200 lbs</li> <li>/ 225 lbs</li> </ul>	<ul> <li>/ 200 lbs</li> <li>/ 220 lbs</li> <li>/ 250 lbs</li> </ul>	<ul> <li>200 lbs</li> <li>220 lbs</li> <li>250 lbs</li> </ul>	<ul> <li>/ 150 lbs</li> <li>/ 170 lbs</li> <li>/ 190 lbs</li> </ul>



ASCEND RACE 14-0	CM PRO 8-10	CM PRO 9-4	CMLB COMP 9	CMLB COMP 9-6	CC89	CC933
14' / 426.7 cm	8' 10" / 269.2 cm	9' 4" / 284.5 cm	9' / 274.3 cm	9' 6" / 289.6 cm	8' 9" / 266.7 cm	9' 3" / 281.94 cm
25.75" / 65.4 cm	30" / 76.2 cm	30" / 76.2 cm	30" / 76.2 cm	30" / 76.2 cm	33" / 83.8 cm	33" / 83.8 cm
6" / 15.2 cm	4.5" / 11.43 cm	4.65" / 11.81 cm	4.65" / 11.81 cm	4.5" / 11.43 cm	4.8" / 12.19 cm	4.7" / 11.94 cm
298 L	124.4 L	140.5 L	136.7 L	141.2 L	159.9 L	169.4 L
28 lbs / 12.7 kg	15 lbs / 6.8 kg	17 lbs / 7.7 kg	16 lbs / 7.3 kg	17 lbs / 7.7 kg	19 lbs / 8.6 kg	21 lbs / 9.5 kg
Diagonal Drop Stitch	XHL	XHL	XHL	XHL	XLL	XLL
<ul> <li>/ 160 lbs</li> <li>/ 180 lbs</li> <li>/ 200 lbs</li> </ul>	<ul> <li>/ 160 lbs</li> <li>/ 180 lbs</li> <li>/ 185 lbs</li> </ul>	<ul> <li>↓ 170 lbs</li> <li>↓ 190 lbs</li> <li>↓ 205 lbs</li> </ul>	<ul> <li>/ 175 lbs</li> <li>/ 190 lbs</li> <li>/ 205 lbs</li> </ul>	<ul> <li>/ 180 lbs</li> <li>/ 200 lbs</li> <li>/ 225 lbs</li> </ul>	<ul> <li>/ 200 lbs</li> <li>/ 225 lbs</li> <li>/ 250 lbs</li> </ul>	<ul> <li>/ 200 lbs</li> <li>/ 225 lbs</li> <li>/ 250 lbs</li> </ul>

**NOTES:** -All colors, graphics, and specifications of all models are subject to change without notice. -Published board dimensions are estimated and may deviate slightly due to unavoidable manufacturing variables.



#### HOBIE CAT COMPANY

Holding Company Oceanside, CA, U.S.A. 1-800-HOBIE-49 hobie.com

#### HOBIE CAT AUSTRALASIA

Subsidiary Huskisson, NSW, Australia 1-800-4-HOBIE hobie.com

#### HOBIE CAT EUROPE Subsidiary

Toulon, France +33 (0) 494 08 78 78 hobie.com

#### HOBIE CAT BRASIL

Independent Distributor Porto Belo, Santa Catarina, Brasil +55 (47) 3369 6096 hobie.com

Saguaro Lake, Arizona 33° 34' 13.11" N 111° 31' 28.1" W en ly arts